

Strength Statements

Approved Strength Statements

00 mg

Design Guidelines for Strength Statements

Font family Helvetica Neue Std.

Font weight Medium Condensed.

Font size

Number(s) in Strength Statement should be the same size as capital letters in the Proprietary Name. All other text should be 80% the size of the numbers.

Placement

Principal display panel, beneath Product Name.

Spacing from baseline of Established Name to baseline of Strength Statement should be 125% of the font size of the number(s) in Strength Statement.

Alignment: Left aligned.

Margins

Margins from all edges of blister lidding must be a minimum of $\frac{3}{32}$ " (2.5 mm; 7 points).

Color

Strength or product differentiation color as specified by Sunovion Regulatory Affairs and Brand Team.

Reference

21 CFR Section 201.51. Declaration of net quantity of contents.