

Recycling Symbol and Statement

Approved Recycling Symbol and Statement



This carton can be recycled.

Design Guidelines for Recycling Symbol and Statement

Font family Helvetica Neue Std.

Font weight Medium.

If space constraints: Medium Condensed.

Font size

7–9 point suggested. Panel size dependent.

Placement

Preferred: Bottom panel, but always on same panel and centered above bar code, with a minimum 1/4" of space between Recycling Symbol and Statement and the top of Bar Code.

Alternate: Left side panel, align with bottom margin.

Caution: If carton has an automatic bottom, make sure Recycling Symbol and Statement are visible when carton is folded.

Alignment

Bottom panel: Centered.

Left side panel: Left aligned.

Margins

Margins from all edges of carton panels must range from 1/8" (3 mm; 9 points) to 1/4" (6 mm; 18 points).

Color

Light background color: Black.

Dark background color: Reverse to white.
Font weight should change to Bold.