Dosage Statements

Approved Dosage Statements (depending on form of product, e.g., tablet, liquid; and dosage administration)

Usual Dosage: One tablet at bedtime.

Usual Dosage: One tablet per day with food.

Usual Dosage: See package insert.

Use only as directed by your physician. Do not exceed recommended dose.

Design Guidelines for Dosage Statements

Font family   Helvetica Neue Std.

Font weight

Medium and Light as shown in the Approved Statements above.

If space constraints: Medium and Light Condensed.

Font size

9–12 point suggested. Panel size dependent.

Relational size

All Descriptive Text must be the same size.

Placement

Preferred: Bottom back panel within Descriptive Text block (see Preferred Order of Descriptive Text).

Spacing between lines (leading): When statements are longer than one line, baseline to baseline spacing between lines will be 110–120% of font size.

Spacing between paragraphs (paragraph leading): Baseline to baseline spacing between paragraphs will be 150–200% of font size.

Alignment: Left aligned.

Margins

Margins from the seal area to any foil pouch panel must be a minimum of $1/8$" (3 mm; 9 points).

Color

Light background color or foil: Black.

Dark background color: Reverse to white. Font weight should change to Bold and Medium.

Preferred background color: Foil pouch background prints white.

Preferred Order of Descriptive Text

1)   Ingredients Statements
2)   Dosage Statements
3)   Product Storage, Handling, and Use Statements
4)   Temperature Storage Statements
5)   Patient's Instructions for Use Statements
6)   Warning Statements
7)   Child Caution Statements

Paragraph treatment: Dosage Statements, as well as each Descriptive Text category, should be a separate paragraph.