

Patient's Instructions for Use Statements

Approved Patient's Instructions for Use Statements

Attention Pharmacist (or "Physician" for samples): Dispense with accompanying *Patient's Instructions for Use*.

Important: Read accompanying *Patient's Instructions for Use*.

Design Guidelines for Patient's Instructions for Use Statements

Font family Helvetica Neue Std.

Font weight

Medium and Light as shown in the Approved Statements above.

If space constraints: Medium and Light Condensed.

Font size

9–12 point suggested. Panel size dependent.

Relational size

All Descriptive Text must be the same size.

Placement

Preferred: Bottom back panel within Descriptive Text block (see Preferred Order of Descriptive Text).

Spacing between lines (leading): When statements are longer than one line, baseline to baseline spacing between lines will be 110–120% of font size.

Spacing between paragraphs (paragraph leading): Baseline to baseline spacing between paragraphs will be 150–200% of font size.

Alignment: Left aligned.

Margins

Margins from the seal area to any foil pouch panel must be a minimum of 1/8" (3 mm; 9 points).

Color

Light background color or foil: Black.

Dark background color: Reverse to white. Font weight should change to Bold and Medium.

Preferred background color: Foil pouch background prints white.

Preferred Order of Descriptive Text

- 1) Ingredients Statements
- 2) Dosage Statements
- 3) Product Storage, Handling, and Use Statements
- 4) Temperature Storage Statements
- 5) Patient's Instructions for Use Statements
- 6) Warning Statements
- 7) Child Caution Statements

Paragraph treatment: Patient's Instructions for Use Statements, as well as each Descriptive Text category, should be a separate paragraph.