

Customer Contact Statement

Approved Customer Contact Statement

1-888-394-7377
www.[ProductName].com

Note: Other statements may be directed by Sunovion brand team.

Design Guidelines for Customer Contact Statement

Font family Helvetica Neue Std.

Font weight Light.

If space constraints: Light Condensed.

Font size

9–12 point suggested. Panel size dependent.

Relational size

Font size must be same as font size of Manufacturer and Copyright and Trademark Statements.

Placement

Preferred: Top back panel, rotated 180°, as part of the Manufacturer/Copyright/Contact Text.

Spacing between lines (leading): Baseline to baseline spacing between lines will be 110–120% of font size.

Spacing between paragraphs (paragraph leading): Baseline to baseline spacing between paragraphs will be 150–200% of font size.

Alignment: Left aligned.

Margins

Margins from the seal area to any foil pouch panel must be a minimum of 1/8" (3 mm; 9 points).

Color

Light background color or foil: Black.

Dark background color: Reverse to white. Font weight should change to Medium.

Preferred background color: Foil pouch background prints white.

Preferred Order of Manufacturer/Copyright/Contact Text

- 1) Manufacturer Statements
- 2) Copyright and Trademark Statements
- 3) Customer Contact Statement

Paragraph treatment: Customer Contact Statement, as well as each Manufacturer/Copyright/Contact Text category, should be a separate paragraph.

Reference

21 CFR Section 201.1. Drugs; name and place of business of manufacturer, packer, or distributor.