

Label Part Number

Approved Label Part Number

00000-00

Design Guidelines for Label Part Number Format

Font family Helvetica Neue Std.

Font weight Light.

If space constraints: Light Condensed.

Font size

9–12 point suggested. Panel size dependent.

Placement

Preferred: Top back panel, following Manufacturer/ Copyright/Context text.

Alignment: Left aligned.

Spacing between copyright information and Label Part Number (paragraph leading): Baseline to baseline spacing between paragraphs will be 150–200% of font size.

Margins

Margins from the seal area to any foil pouch panel must be a minimum of 1/8" (3 mm; 9 points).

Color

Light background color or foil: Black.

Dark background color: Reverse to white. Font weight should change to Medium.

Preferred background color: Foil pouch background prints white.

Exception

If Label Part Number is used for online verification (i.e., Vision System), refer to Engineering Drawing Specifications for all parameters.