

## Professional Sample Statements

### Approved Professional Sample Statements

PROFESSIONAL SAMPLE – NOT FOR SALE OR REIMBURSEMENT

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### Design Guidelines for Professional Sample Statements

**Font family** Helvetica Neue Std.

**Font weight** Medium Condensed.

**Font size**

4–7 point suggested. Panel size dependent.  
Sunovion approval required for size below 4 point.

**Relational size**

Font size must be the same as font size of NDC Number.

**Font tracking**

For statements that appear in all capital letters, increase tracking as follows: QuarkXPress setting at +6; Illustrator and InDesign settings at +30.

**Placement**

The second line of text in the upper left corner of the principal display panel, directly below NDC Number.

*Spacing between lines (leading):* If Professional Sample Statement is two lines, baseline to baseline spacing between lines should be 105% of font size.

*Spacing between paragraphs (paragraph leading):* Baseline to baseline spacing between NDC and first line of Professional Sample Statement should be 150% of font size.

*Alignment:* Left aligned.

**Margins**

Margins from all edges of label must be a minimum of  $\frac{1}{16}$ " (1.5 mm; 4.5 points).

**Color**

*Light background color:* Black.

*Dark background color:* Reverse to white. Font weight should change to Bold.

**Reference**

21 CFR Section 203.38. Sample lot or control numbers; labeling of sample units.