

Customer Contact Statement

Approved Customer Contact Statement

1-888-394-7377
www.[ProductName].com

Note: Other statements may be directed by Sunovion brand team.

Design Guidelines for Customer Contact Statement

Font family Helvetica Neue Std.

Font weight Light.

If space constraints: Light Condensed.

Font size

4–7 point suggested. Panel size dependent.
Sunovion approval required for size below 4 point.

Relational size

Font size must be same as font size of Manufacturer and Copyright and Trademark Statements.

Placement

Side panel, as part of the Manufacturer/Copyright/Contact Text, directly following Descriptive Text.

Spacing between lines (leading): Baseline to baseline spacing between lines will be 110–120% of font size.

Spacing between paragraphs (paragraph leading): Baseline to baseline spacing between paragraphs will be 150–200% of font size.

Alignment: Left aligned.

Margins

Margins from all edges of label must be a minimum of 1/16" (1.5 mm; 4.5 points).

Color

Light background color: Black.

Dark background color: Reverse to white.
Font weight should change to Medium.

Preferred Order of Manufacturer/Copyright/Contact Text

- 1) Manufacturer Statements
- 2) Copyright and Trademark Statements
- 3) Customer Contact Statement

Paragraph treatment: Customer Contact Statement, as well as each Manufacturer/Copyright/Contact Text category, should be a separate paragraph.

Reference

21 CFR Section 201.1. Drugs; name and place of business of manufacturer, packer, or distributor.