

## Patient's Instructions for Use Statements

### Approved Patient's Instructions for Use Statements

**Attention Pharmacist** (or "Physician" for samples): Dispense with accompanying *Patient's Instructions for Use*.

**Important:** Read accompanying *Patient's Instructions for Use*.

### Design Guidelines for Patient's Instructions for Use Statements

**Font family** Helvetica Neue Std.

#### Font weight

Medium and Light as shown in the Approved Statements above.

*If space constraints:* Medium and Light Condensed.

#### Font size

4–7 point suggested. Panel size dependent.  
Sunovion approval required for size below 4 point.

#### Relational size

All Descriptive Text must be the same size.

#### Placement

*Preferred:* Side panel within Descriptive Text block (see Preferred Order of Descriptive Text).

*Spacing between lines (leading):* When statements are longer than one line, baseline to baseline spacing between lines will be 110–120% of font size.

*Spacing between paragraphs (paragraph leading):* Baseline to baseline spacing between paragraphs will be 150–200% of font size.

*Alignment:* Left aligned.

#### Margins

Margins from all edges of label must be a minimum of 1/16" (1.5 mm; 4.5 points).

#### Color

*Light background color:* Black.

*Dark background color:* Reverse to white.  
Font weights should change to Bold and Medium.

#### Preferred Order of Descriptive Text

- 1) Ingredients Statements
- 2) Dosage Statements
- 3) Product Storage, Handling, and Use Statements
- 4) Temperature Storage Statements
- 5) Patient's Instructions for Use Statements
- 6) Warning Statements
- 7) Child Caution Statements

*Paragraph treatment:* Patient's Instructions for Use Statements, as well as each Descriptive Text category, should be a separate paragraph.