

## Customer Contact Statements

### Approved Customer Contact Statements

For customer service, call 1-888-394-7377.  
 For medical information, call 1-800-739-0565.  
 To report suspected adverse events, call 1-877-737-7226.

*Note: Other statements may be directed by Sunovion Regulatory Affairs and/or Consumer Affairs.*

### Design Guidelines for Customer Contact Statement

**Font family** Helvetica Neue Std.

**Font weight** Roman.

#### Font size

8–10 point suggested. 8 point minimum.

#### Relational size

Font size must be same as font size of Manufacturer Statements.

#### Placement

Signature Area, immediately following Copyright and Trademark Statements.

*Spacing between lines (leading):* Baseline to baseline spacing between lines will be 110–120% of font size.

*Spacing between paragraphs (paragraph leading):* Baseline to baseline spacing between paragraphs will be 150–200% of font size.

*Alignment:* Left aligned.

**Margins** Designated by CMO.

**Color** Black.

#### Preferred Order of Signature Area Text

- 1) Manufacturer Statements
- 2) Copyright and Trademark Statements
- 2) Customer Contact Statements
- 4) Revision Date
- 5) Label Part Number
- 6) Sunovion Logo and Prism

*Paragraph treatment:* Customer Contact Statements, as well as each Signature Area Text category, should be a separate paragraph.