

Patient Information Title

Approved Patient Information Title

Patient Information
Patient Information for Use
Patient's Instructions for Use

Design Guidelines for Patient Information Title

Font family Helvetica Neue Std.

Font weight Bold.

Font size

8–12 point suggested. 8 point minimum.

Relational size

Font size should be 100–120% of font size of Patient Information body copy.

Placement

First line of text in the left column of the Patient Information's first page.

Alignment: Left aligned.

Margins Designated by CMO.

Color Black.

Preferred Order of Header Area Text

- 1) Patient Information Title
- 2) Product Name