

Customer Contact Statements

Approved Customer Contact Statements

For customer service, call 1-888-394-7377.
 For medical information, call 1-800-739-0565.
 To report suspected adverse events, call 1-877-737-7226.

Note: Other statements may be directed by Sunovion Regulatory Affairs and/or Consumer Affairs.

Design Guidelines for Customer Contact Statement

Font family Helvetica Neue Std.

Font weight Roman.

If space constraints: Condensed.

Font size

6–7 point suggested. 6 point minimum.

Relational size

Font size must be same as font size of Prescribing Information body copy.

Placement

Signature Area, immediately following Copyright and Trademark Statements.

Spacing between lines (leading): Baseline to baseline spacing between lines will be 110–120% of font size.

Spacing between paragraphs (paragraph leading): Baseline to baseline spacing between paragraphs will be 150–200% of font size.

Alignment: Left aligned.

Margins Designated by CMO.

Color Black.

Preferred Order of Signature Area Text

- 1) Manufacturer Statements
- 2) Copyright and Trademark Statements
- 2) Customer Contact Statements
- 4) Revision Date
- 5) Label Part Number
- 6) Sunovion Logo and Prism

Paragraph treatment: Customer Contact Statements, as well as each Signature Area Text category, should be a separate paragraph.