

Label Part Number

Approved Label Part Number

00000-00

Design Guidelines for Label Part Number Format

Font family Helvetica Neue Std.

Font weight Roman.

If space constraints: Condensed.

Font size

6–7 point suggested. 6 point minimum.

Relational size

Font size must be same as font size of Prescribing Information body copy.

Placement

Signature Area, immediately following Revision Date Statement. Front and/or Back Title Panel.

Spacing between lines (leading): Baseline to baseline spacing between lines will be 110–120% of font size.

Spacing between paragraphs (paragraph leading): Extra spacing between Revision Date and Label Part Number is not required in Signature Area. In Title Area, spacing from baseline of Dosage Form to baseline of Label Part Number will be 300–400% of font size.

Alignment: Left aligned.

Margins Designated by CMO.

Color Black.

Preferred Order of Signature Area Text

- 1) Manufacturer Statements
- 2) Copyright and Trademark Statements
- 2) Customer Contact Statements
- 4) Revision Date
- 5) Label Part Number
- 6) Sunovion Logo and Prism

Paragraph treatment: Label Part Number, as well as each Signature Area Text category, should be a separate paragraph. Signature Area Label Part Number does not require extra paragraph leading.

Preferred Order of Header Area Text

- 1) Product Name
- 2) Label Part Number